



WAWS-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.fox30jax.com>

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Send Payment To:

WAWS-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

INVOICE

DUPLICATE

Invoice #	Invoice Date	Invoice Month	Invoice Period
50994-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WAWS-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads GPS	CROSSROADS GPS	1956

Flight Dates	Order #	Alt Order #
08/23/12 - 08/29/12	50994	09799941

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/12	08/24/12	M-F 10p-1030p	10:00 PM-10:30 PM	--- 11--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --- 11-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WAWS Th 08/23/12 10:24 PM M-F 10p-1030p 10:00 PM-10:30 PM :30 FLSNTV01GPH \$600.00 NM									
1 WAWS F 08/24/12 10:24 PM M-F 10p-1030p 10:00 PM-10:30 PM :30 FLSNTV01GPH \$600.00 NM									
2	08/23/12	08/24/12	M-F 1030p-11p	10:30 PM-11:00 PM	--- 11--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --- 11-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAWS Th 08/23/12 10:59 PM M-F 1030p-11p 10:30 PM-11:00 PM :30 FLSNTV01GPH \$350.00 NM									
2 WAWS F 08/24/12 10:59 PM M-F 1030p-11p 10:30 PM-11:00 PM :30 FLSNTV01GPH \$350.00 NM									
3	08/24/12	08/24/12	Fri Reg 2	9:00 PM-10:00 PM	---- 2--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---- 2-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAWS F 08/24/12 9:20 PM Fri Reg 2 9:00 PM-10:00 PM :30 FLSNTV01GPH \$800.00 NM									
2 WAWS F 08/24/12 9:39 PM Fri Reg 2 9:00 PM-10:00 PM :30 FLSNTV01GPH \$800.00 NM									
4	08/25/12	08/25/12	MLB Regular Season	3:30 PM-7:00 PM	----- 3-	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----- 3- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WAWS Sa 08/25/12 3:59 PM MLB Regular Season 3:30 PM-7:00 PM :30 FLSNTV01GPH \$400.00 NM									
1 WAWS Sa 08/25/12 5:53 PM MLB Regular Season 3:30 PM-7:00 PM :30 FLSNTV01GPH \$400.00 NM									
2 WAWS Sa 08/25/12 7:29 PM MLB Regular Season 3:30 PM-7:00 PM :30 FLSNTV01GPH \$400.00 NM									
Late Run due to Sports									
5	08/25/12	08/26/12	Sa-Su 10p-1030p	10:00 PM-10:30 PM	----- 11	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----- 11 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
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6	08/26/12	08/26/12	FOX News Sunday	11:00 AM-12:00 PM	-----S	:30	1	\$180.00	NM																																													
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Total Spots							14																																															

Payment Terms 30 Days

<u>Gross Total</u>	\$11,280.00
<u>Agency Commission</u>	\$1,692.00
<u>Net Amount Due</u>	\$9,588.00

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